

“Now we see all the data that a regular search misses.”

How Polypid is pulling ahead of the field thanks to Similari’s advanced analytics and competitor intelligence.



Polypid is a clinical-stage bio-pharmaceutical company that develops novel therapies for enhanced surgical outcomes.

Their technology gives surgeons the ability to localize medical treatments and control their delivery over time.



Company Background

Operating in an intensely competitive space, Polypid’s scientists needed a dynamic, 360-degree view of their field that could keep them informed of what was happening, moment to moment. By the time they reached out to Similari, they had realized that traditional database searches were simply no longer serving their needs.





The Challenge:

Escaping the cycle of labor-intensive, reactive data monitoring in pharmaceutical R&D

Only finding out about new entrants long after they emerge

Polypid needed a way to know when IP related to their own was entering the market, when it happened, and why it was working.

Manually updating to keep pace with new literature

Staying on top of industry developments requires knowing whenever new articles and clinical trials reach publication, as soon as it happens.

Reactive follow-up on competitors, after the fact

Rather than reacting to competitors' moves, Polypid wanted to see them coming, and keep an eye on competitors' progress at all stages.



The Solution:

Polypid leverages next-gen AI to get ahead of the curve.

With Similari, Polypid knows what is happening in their market, and why it matters, so they can identify the best way to proceed.

Similari's advanced insights mechanism provides the tools they need to move with confidence:



New data uncovered

After reviewing their weekly reports, Polypid finds a wealth of data that regular searches had been missing all along.



Vital clinical updates

Polypid's clinical department is now armed with ongoing information about competitors' clinical trials.



Supercharged analytics

Using the analytics feature, Polypid can continually enrich their searches with additional keywords.

What Polypid value about Similari:

Seamless onboarding

The system is set up and fine tuned to Polypid's needs, with ample user training and support to ensure that the team gets maximum value from the platform.

Responsive service

Similari's customer service team provides hands-on support, answering all user questions promptly, via email or even through channels like WhatsApp.

Intelligent customization

Users search according to their own labeling, with many data sorting options. The system learns over time, leading to deeper, richer searches.

An intuitive platform

From the very beginning, Polypid's team have loved using Similari. The platform is designed to empower, not obstruct.

Polypid's Future-Ready AI Investment

Polypid is preparing for the future, now, by investing in AI-enhanced research capabilities. We can't wait to see what they achieve next.

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Service was exceptional, tailored to my unique needs with a deep understanding of my requirements. From the beginning, Similari's product was finely tuned and optimized, exceeding my expectations and delivered with professionalism and expertise. Overall, a strong working relationship was established, and exceptional support and responsiveness were provided throughout the engagement.

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Malka Reichart, Science Director at Polypid